

BOURJOIS
PARIS

Press Release
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1 SECONDE NAIL POLISH! BUY 2 AND GET GENTLE NAIL ENAMEL REMOVER FREE

Beautiful hands start with beautifully polished nails – and every fashion diva likes to change up their look with their mood, their outfit or the trend of the moment.

Bourjois have now created a nail polish that is not only a beautiful quality of polish, but takes only one second to apply. **1 Seconde Nail Polish** is fast and easy due to its ingenious panoramic brush. The brush is extra-wide and fits to the nail perfectly by adapting to its width. The fan shaped brush coats the nail evenly with a light touch, with only one application and without smudging or running to leave a perfect coat...in just one second!

The bottle of the **1 Seconde Nail Polish** is long and elegant with non-slip zones for extra grip, making painting your nails easy and efficient. The formula of the polish is enriched in quick drying silicone, which offers extreme coverage and absolute shine.

This February and March, purchase two 1 Seconde Nail polishes and Gentle Nail Enamel Remover. The gentle, acetone –free formula enriched with castor oil protects nails from drying out, meaning you can change up and play around with today's hottest colours with your every whim.



RRP \$13

1 Seconde Nail Polish is available from Priceline and Priceline Pharmacies. For full stockist details call 1-800-181-040.

Bourjois

Quintessentially French and proudly Parisienne, Bourjois has been providing women with their daily doses of make up for over 140 years. Conceived in Paris for Parisienne stage artist's in the 1860's, the brand has created an intrinsic emotional and physical connection with the mega-city. Fun, colourful, quirky and French, the colourful masstige line is the essence of Paris Chic.

The Heat Group

The Heat Group distributes leading cosmetic and accessory brands, Max Factor, Covergirl, Bourjois, Red Earth, Elite and Ulta3 and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about The Heat Group, please visit us at www.heatgroup.com.au.

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