

SCULPT & ILLUMINATE

INTRODUCING THE NEW BOURJOIS SCULPTING DUO EFFECT BLUSH

BOURJOIS

— P A R I S —



In a face full of expression, the cheeks act as a focal point giving natural structure and shape. To enhance this area and highlight the contrast of shadow and light, **Bourjois** has created an innovative new **Sculpting Duo Effect Blush**.

Contrasting Shadow and Light

This pairing of a matt blush with an ultra-pearly highlighter is perfect for sculpting the face – contouring, emphasising and shaping to suit each individual.

The Two-Step Combination:

- The matt coloured shade contains sculpting pigments to shape the face. Applied to the hollows of the cheeks, it shades and redefines the contour of the face.
- The ultra-pearly shade is used on the raised areas of the cheekbones. The light reflecting micro-particles attract and capture a luminous glow for the perfect finishing touch.

Flawless Texture

The **Bourjois Sculpting Duo Effect Blush** has an ultra-fine gliding texture. Its soft mineral powders are easy to apply and blend for a sophisticated finish. Dermatologically tested and hypoallergenic, the non-drying formula gives the skin a beautiful natural result.

An Almost-Secret Fragrance

The blush is very subtly scented to evoke femininity and expertise, with fruity, floral pomegranate blossom notes against a woody, musky backdrop.

The 4 Shade Palette to Suit All Complexions:

- *Fair Golden – 02*
- *Medium Pink – 03*
- *Warm Pink – 05*
- *Pink Golden – 06*

Ultra-Chic Case

The blush colours are immediately visible through the large window of the case that boasts a stylish and practical colour coded design. The **Bourjois Sculpting Duo Effect Blush** has a large mirror and a professional brush. The brush is soft and shaped easily to follow the contours of the face.

Bourjois Sculpting Duo Effect Blush is on counter July, 2010

RRP – \$23.00
Stockist – 1800 181 040
www.bourjois.com.au



Bourjois

Quintessentially French and proudly Parisienne, Bourjois has been providing women with their daily doses of make up for over 140 years. Conceived in Paris for Parisienne stage artists' in the 1860's, the brand has created an intrinsic emotional and physical connection with the mega-city. Fun, colourful, quirky and French, the colourful masstige line is the essence of Paris Chic.

For further information on Bourjois or The Heat Group, please contact Elisa Tubecki: elisat@heatgroup.com.au MOB: 0437 457 611

The Heat Group distributes leading cosmetic and accessory brands, Max Factor, COVERGIRL, Bourjois, Ulta3 and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about Heat go to www.heatgroup.com.au