

THE 100% NATURAL LIPSTICK BOURJOIS SWEET KISS NATURAL

BOURJOIS

— P A R I S —



There are three essentials a woman needs from her lipstick – total comfort, radiant colours and long-lasting wear. However, bringing them together is not that easy.

Bourjois has the answer with **Sweet Kiss Natural Lipstick**. Not only is this lipstick intensely nourishing and radiant, it boasts 100% natural ingredients.

100% Natural Formula

Bourjois Sweet Kiss Natural Lipstick ingredients are completely derived from nature to care for the lips with the help of:

- Magnolia oil with softening, anti-ageing properties.
- Good for my lips mineral and plant pigments: anti-ageing green tea and delicate rose that softens and soothes, and rice which nourishes and regenerates.
- Shea butter and jojoba oil protects and soothes the lips.
- Natural beeswax for its protective properties.

100% Radiant Colours

The plant and mineral pigments create pure, radiant shades that are also rich and intense. Plus, the creamy texture melts instantly into the lips, leaving a sheer film from the very first application. With its 8-hour moisturising action, lips are glowing, soft, natural and protected.

The 6 silky semi-matt shades of **Bourjois Sweet Kiss Natural** are inspired by a palette of colours found in nature:

- *01 Rouge Soyeux: a luminous poppy*
- *05 Prune Caresse: a passionate, dense, deep purple*
- *06 Rose Tendre: a pink flower with a touch of beige*
- *07 Framboise Exquise: a bold pink with a hint of blue*
- *08 Rose Délicat: an intense brown-pink*
- *10 Acajou Doux: an earthy brown*

The lively shades 01, 05, 07 and 10 illuminate the natural tones of the face, while shades 06 and 08 discreetly enhance the complexion.

The Must-Have Accessory

Acclaimed for its practical design, the original square case is finished in a pale transparent pink that conveys the natural qualities of the lipstick. Plus, the convenience of the colour coded top in the same shade as the lipstick and the push button opening is an ingenious, practical touch.

Bourjois Sweet Kiss

Natural is on counter
April 2010
RRP – \$23
Stockists – 1800 181
040
www.bourjois.com.au



Bourjois

Quintessentially French and proudly Parisienne, Bourjois has been providing women with their daily doses of make up for over 140 years. Conceived in Paris for Parisienne stage artists' in the 1860's, the brand has created an intrinsic emotional and physical connection with the mega-city. Fun, colourful, quirky and French, the colourful masstige line is the essence of Paris Chic.

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The Heat Group distributes leading cosmetic and accessory brands, Max Factor, COVERGIRL, Bourjois, Ulta3 and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about Heat go to www.heatgroup.com.au