

Celebrate
THOSE CURVES

BOURJOIS
— P A R I S —



ULTRA VOLUME & ULTRA CURLING MASCARA

Bourjois launches the new addition to the best selling Volume Glamour range - Volume Glamour Ultra Curl Mascara. For ultra curly and ultra volume lashes at the twist of a brush, Volume Glamour Ultra Curl is the answer!

The new curved volume forming brush lifts and fans lashes for a striking wide-eye look. Lashes are lifted and curled with the enriched volume complex formula, which builds lashes in an instant. Natural waxes and silicon gum cover lashes and add to the volume. Its creamy texture makes the application of Volume Glamour Ultra Curl Mascara very easy.

It glides onto your lashes effortlessly and in just a few seconds, your lashes are thickened and curled.

The smart black packaging is topped by a shiny pink, metallic cap, making it easy to identify in the range.

An ultra feminine mascara with a little touch of "glam" style for a wicked wink!

RRP \$20.00

Available from February 1, 2009 from Priceline, Kmart, Target and selected pharmacies. Call 1800 181 040 for full stockist details.

Bourjois

Quintessentially French and proudly Parisienne, Bourjois has been providing women with their daily doses of make up for over 140 years. Conceived in Paris for Parisienne stage artists' in the 1860's, the brand has created an intrinsic emotional and physical connection with the mega-city. Fun, colourful, quirky and French, the colourful masstige line is the essence of Paris Chic.

For further information on Bourjois or The Heat Group, please contact
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The Heat Group distributes leading cosmetic and accessory brands, Max Factor, Covergirl, Bourjois, Red Earth, Ulta3 and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about Heat go to www.heatgroup.com.au