A NATURAL VITAMIN-ENHANCED LOOSE POWDER!

INTRODUCING HEALTHY MIX POWDER FOUNDATION

BOURJOIS
PARIS

Bourjois has created its new loose powder by combining the benefits of a mineral powder with the ingredients of **Healthy Mix** 'radiance booster' fruit therapy.

This innovative mix of **Bourjois Healthy Mix Powder Foundation** boasts:
> A fine, light texture
> An even, flawless complexion with a natural matt finish
> A 'healthy glow' effect
> Supple, revitalised skin

Healthy Mix Powder is the next addition to the **Bourjois** vitamin-enhanced fruit therapy range for the complexion – foundation, serum and now loose powder. A total of 3 textures and 3 make-up results for a naturally radiant complexion!

Its Secrets
Vitamin-enhanced fruit therapy that acts as a complexion 'radiance booster' through the combined action of the 4 active ingredients:
> **Apricot:** ***radiance*** > **Melon:** ***hydration***
> **Apple:** ***anti-oxididant*** > **Ginger:** ***energy***

Bourjois Healthy Mix Powder Foundation has ultra-fine texture that blends into the skin for a very natural and luminous matt finish. Its hypoallergenic and non-occlusive formulation ensures maximum care for the skin, giving it a very natural healthy glow. A fresh, delicate fragrance provides the final touch for this great beauty cocktail.

Shades for All Complexions
The two shades of **Bourjois Healthy Mix Powder Foundation** correct and adapt to all skin tones. Just select the right shade for your skin colour – very fair/fair skin or olive/tanned skin.

Fresh and Fruity Packaging
With its irresistible fruit décor, the round pot is practical allowing for ease of use at any time of the day. The sieve housed inside measures the right amount of powder for a single application. Its movable flap traps the powder, avoiding accidental spills at the bottom of the handbag!

And last but not least, the indispensable accessory for a successful make-up – a well-designed brush. With its firm yet soft goat's hair, the kabuki brush loads the powder for application in one stroke. A light brush over your face will blend the powder into the skin.

Bourjois Healthy Mix Powder Foundation boasts flawless result and perfect coverage, with no mask effect.

On Counter – May, 2011
Healthy Mix Powder Foundation RRP – $31.00
Kubuki Brush RRP – $18.00
Stockists – 1800 181 040

Bourjois
Quintessentially French and proudly Parisienne, Bourjois has been providing women with their daily doses of make up for over 150 years. Conceived in Paris for Parisenne stage artists' in the 1860's, the brand has created an intrinsic emotional and physical connection with the mega-city. Fun, colourful, quirky and French, the colourful masstige line is the essence of Paris Chic.

For further information on Bourjois or The Heat Group, please contact Elisa Tubecki: elisat@heatgroup.com.au MOB: 0437 457 611

The Heat Group distributes leading cosmetic and accessory brands, Max Factor, COVERGIRL, Bourjois, Ulta3, NYC, Essence and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about Heat go to www.heatgroup.com.au