

# VITAMIN-ENHANCED FRUIT THERAPY FOR THE COMPLEXION!

INTRODUCING HEALTHY MIX SERUM GEL FOUNDATION

**BOURJOIS**  
PARIS



**Bourjois** brought you **Healthy Mix Foundation**, and now we introduce **Healthy Mix Serum Gel Foundation**. The 'radiance booster' fruit therapy foundation is back with a new gel formula that contains super-powers!

At the heart of this refreshing gel are 3 superfruits – lychee, goji and pomegranate – which enhance the skin through repeated application. Skin will boast:

- An instant, revitalising effect
- A refreshing and light sensation
- Radiance boosting shades
- A revived complexion lasting 16 hours

With **Bourjois Healthy Mix Serum Gel Foundation**, gourmet pleasure becomes a new form of beauty!

### A Super-Formula with Super-Fruit **Bourjois Healthy Mix Serum Gel Foundation**

concentrates all the benefits of 3 fruits with recognised nutritional values. It contains vitamin-packed and anti-oxidising fruit to erase signs of fatigue, to even out the complexion and revive skins radiance. In fact, 69 per cent more radiance after 4 weeks of use!\*

### **Bourjois Healthy Mix Serum Key Ingredients**

**Lychee:** Grown in China for over 2,000 years, this fruit was reserved for the Emperor, was considered the most refined in the Celestial Empire, and is one of the richest in vitamins. Its high vitamin C and potassium content revitalises the skin.

**Goji:** Originally from the East, it's considered to have the best anti-oxidising properties in the world. It contains 7 vitamins to nourish the skin and qualify it as a 'super-fruit'.

**Pomegranate:** Well known for its therapeutic properties, pomegranate contains invigorating vitamins that helps fight skin stress and dull complexions – A, B1, B2, B5, B6, C and PP.

### A Super-Dynamic Texture

Enriched with light-reflecting micro-pigments, **Bourjois Healthy Mix Serum's** gel texture ensures the complexion's radiance. The instant melting effect and semi-matt finish blend in with the skin colouring, evens skin tone naturally, without thick layers or visible lines. Blemishes are erased, signs of fatigue wiped out and your face looks well-rested. Hypoallergenic, non-occlusive, the foundation respects the skin's balance.

After repeated applications your complexion becomes more radiant, as **Bourjois Healthy Mix Serum Gel Foundation** simply 'reboots' the complexion's vitality!

*\*Tested on 100 consumers*



### Healthy Mix Serum Gel Foundation Super-Natural Shades

Each harmony adapts to all complexions, enhances their natural skin tone and conceals blemishes.

To simplify the choice of colour, just pick the intensity on a scale from lightest to darkest.

- 51 Light Vanilla
- 52 Vanilla
- 53 Light Beige
- 55 Dark Beige
- 56 Light Tan
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RRP – \$32.00 Stockists – 1800 181 040

**So What is a Super-Fruit?**  
A super-fruit has an above-average nutritional profile compared with other fruit and an exceptionally rich anti-oxidant and vitamin content.

Bourjois

Quintessentially French and proudly Parisienne, Bourjois has been providing women with their daily doses of make up for over 150 years. Conceived in Paris for Parisienne stage artists' in the 1860's, the brand has created an intrinsic emotional and physical connection with the mega-city. Fun, colourful, quirky and French, the colourful masstige line is the essence of Paris Chic.

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The Heat Group distributes leading cosmetic and accessory brands, Max Factor, COVERGIRL, Bourjois, Ulta3, NYC, Essence and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about Heat go to [www.heatgroup.com.au](http://www.heatgroup.com.au)