

# HIGH PRECISION LIPS!

## Bourjois Lèvres Contour Lip Pencil

**BOURJOIS**  
— P A R I S —



Every makeup artist knows that to achieve perfectly coloured lips with a long-lasting lipstick, with no feathering or bleeding, you need a lip liner pencil. So **Bourjois** has created **Lèvres Contour Lip Pencil** – a new-generation lip liner pencil combining comfort, high precision and staying power.

### An Intense and Protective Contour

Enriched with pure pigments, the formula features natural ingredients. Mineral and plant pigments have been chosen to intensify the colour and enhance the contours of the lips:

- > Rose extract for soothing and hydrating
- > Green tea extract with antioxidant benefits

**Bourjois Lèvres Contour Lip Pencil's** soft, melting texture glides on comfortably and accurately, resulting in long-lasting colour for sublimely defined lips!

Creating a smooth line around the edge of the lips prevents lipstick or gloss from feathering and bleeding. The natural curves of the lips are enhanced. **Bourjois Lèvres Contour Lip Pencil** corrects all minor imperfections from uneven pigmentation, to lips that are asymmetric, too thin or too plump, or lips that have undefined contours.

### The Very Latest Colours

The 9 radiant shades, in a new pack design, instantly catch the eye with its colour coded lid. From soft beige to deeply intense plum and brown, the liners blend perfectly with lipsticks and glosses to create looks ranging from the most natural to the most sophisticated:

- > **12 Facétieuse**
- > **14 Rouge Séduction**
- > **15 Rose Précieux**
- > **19 Sienne Kiss**
- > **21 Brun Auburn**
- > **11 Enjôleuse** – with **Sweet Kiss Natural 08 Rose Délicat**
- > **17 Prune Caresse** – with **Sweet Kiss Natural 05 Prune Caresse**
- > **18 Framboise Exquise** – matches **Sweet Kiss Natural 07 Framboise Exquise**
- > **20 Rouge Soyeux** – matches **Sweet Kiss Natural 01 Rouge Soyeux**

### The Bourjois Bonus

**Bourjois Lèvres Contour Lip Pencils** match **Sweet Kiss Natural** lipsticks for ultra perfect lips!

**On Counter – Now**

**RRP – \$16.00**

**Stockists – 1800 181 040**

Bourjois

Quintessentially French and proudly Parisienne, Bourjois has been providing women with their daily doses of make up for over 150 years. Conceived in Paris for Parisienne stage artists' in the 1860's, the brand has created an intrinsic emotional and physical connection with the mega-city. Fun, colourful, quirky and French, the colourful masstige line is the essence of Paris Chic.

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The Heat Group distributes leading cosmetic and accessory brands, Max Factor, COVERGIRL, Bourjois, Ulta3, NYC, Essence and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about Heat go to [www.heatgroup.com.au](http://www.heatgroup.com.au)