

TWO NEW COLOUR HARMONIES FOR IRRESISTIBLE SMOKY EYES!

Bourjois Smoky Eyes Trio Eyeshadow



Since the launch of **Bourjois Smoky Eyes Trio Eyeshadow** achieving a smoky look has never been easier. To fit with this season two new high fashion harmonies have been added to the collection – a denim blue and lilac grey.

Bleu Jeans – this new harmony offers a sophisticated shading of dark navy, indigo and frosted blue to match our favourite denim.

Gris Lilac – a new, pinker version of **Gris Dandy** with subtle shading of grey, grey-lilac and grey-beige... a timeless must-have.

A Smoky Look for All

These charming trios, inspired by the timeless **Bourjois Round Pot Eyeshadows**, offer a range of three complementary colours for easy to achieve stunning eyes. Its silky soft texture is easy to blend and last 8 hours thanks to its finely-crushed formula.

The Bourjois Smoky Eyes Trio Eyeshadow Range

A complete range of 6 colour harmonies to sculpt the eyes:

Classic smoky for timeless colour results:

- *Gris Dandy*
- *Or Baroque*
- *Nude Ingénu*
- *Gris Lilac (new)*

Fashion smoky for daring eyes:

- *Rose Vintage*
- *Bleu jeans (new)*

On counter – March, 2011

RRP – \$28

Stockists – 1800 181 040

www.bourjois.com.au



Bourjois
Quintessentially French and proudly Parisienne, Bourjois has been providing women with their daily doses of make up for over 150 years. Conceived in Paris for Parisienne stage artists' in the 1860's, the brand has created an intrinsic emotional and physical connection with the mega-city. Fun, colourful, quirky and French, the colourful masstige line is the essence of Paris Chic.

For further information on Bourjois or The Heat Group, please contact Elisa Tubecki: elisat@heatgroup.com.au MOB: 0437 457 611

The Heat Group distributes leading cosmetic and accessory brands, Max Factor, COVERGIRL, Bourjois, Ulta3, NYC, Essence and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about Heat go to www.heatgroup.com.au