

## Bourjois' first foundation and concealer with brush applicators- the Brush Foundation and Brush Concealer

The masterpiece is your complexion!



Now you have the tools for a perfect canvas- your complexion- with Bourjois' latest products: the Brush Foundation and Brush Concealer.

The Bourjois Brush Foundation has an in-built soft-touch brush, creating the winning combination of a beautiful liquid foundation and an expert applicator. The foundation is wondrous- elastic and soft in feel with **'soft focus' pigments** and **silicon elastomer** that optimize the diffusion of light. It masks blemishes radiantly and highlights beautifully.

In gorgeous **stylish packaging**, the Brush Foundation is practical and portable. A single press on the button at the base of the container and the perfect amount of foundation is dispensed, leaving the rest of the work up to you- the artist! Smooth from the middle of the face to the outside for a flawless finish.

Available in Beige Clair, Beige Natural, Beige Rosé, Abricoté, Ambre Rosé and Hâlé Natural.

On counter in Priceline from June 2008

RRP \$33.00

The perfect complement for the perfect foundation? The **Bourjois Brush Concealer**, allowing you to combat imperfection and farewell fatigue!

The **brush applicator** with classic black and pink



packaging permits **a precise, deliberate application** to dark shadows that are hard to reach but easy to see. It has a fluid and airy texture and is packed with **light-reflecting pigments** and **silicone evens**. The **'soft focus' pigments** in the formula reduce shine and wrinkles with ease. Replace the black cap to maintain the soft brush and you'll have a friend for life.

Available in Beige Clair, Beige Rosé and Beige Doré  
On counter in Priceline from April 2008 RRP \$24.00

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### **Bourjois**

Quintessentially French and proudly Parisienne, Bourjois has been providing women with their daily doses of make up for over 140 years. Conceived in Paris for Parisienne stage artists' in the 1860's, the brand has created an intrinsic emotional and physical connection with the mega-city. Fun, colourful, quirky and French, the colourful masstige line is the essence of Paris Chic.

### **The Heat Group**

The Heat Group distributes leading cosmetic and accessory brands, Max Factor, Covergirl, Bourjois, Red Earth, Elite and Ulta3 and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about The Heat Group, please visit us at [www.heatgroup.com.au](http://www.heatgroup.com.au).

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