

# COVERGIRL

On Counter April 08

## Covergirl Advanced Radiance Restorative Cream Foundation with Olay's Glucosamine complex

*"Think of it as beauty sleep in a jar!"* Christie Brinkley

The holiday period has been a hectic one, and the summer sun more blistering hot than ever, which can make our skin seem tired and lifeless. To combat this, Covergirl has released their most advanced foundation so far, Advanced Radiance Restorative Cream Foundation. This foundation uses the latest technology to hydrate and plump up your complexion. As Christy Brinkley has said, *"Think of it as beauty sleep in a jar!"*



Advanced Radiance Restorative Cream Foundation **reduces the look of wrinkles by 84%** on average, which creates a younger, well-rested appearance. This is due to the very special active ingredients from Olay, the exclusive Glucosamine complex, which plumps the skin and gives that 'wide awake' finish- also very handy when you're hiding a late night from your office co-workers!

The Glucosamine complex has also been proven to increase Hyaluronic acid, which actually improves the water content of your skin- getting rid of that parched look and feel that is often the aftermath of a very busy summer. But don't forget to use Advanced Radiance Restorative Cream Foundation while you're out in the sunshine as well- it has an SPF rating of 10, which can assist in fighting aging when used over time.

Covergirl Advanced Radiance Restorative Cream Foundation, RRP \$19.95, is available in five shades from April 2008 in Priceline, Target, Kmart, Big W, selected Woolworths and Coles stores and selected Pharmacies.

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Call 1-800-181-040 for full stockist details.

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Other Advance Radiance Stars include:



## **Advanced Radiance Compact Foundation**

**Advanced Radiance Compact Foundation** offers an excellent alternative to liquid foundation- perfect for your handbag or to use on the go.

**RRP \$19.95**

On counter now!

Call 1-800-181-040 for full stockist details.

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## **Advanced Radiance Age-Defying Concealer**

This radiance stick not only acts as a concealer, it also doubles as a highlighter that reflects light to conceal blemishes and uneven tones.

**Advanced Radiance Age-Defying Concealer** is available in 3 shades; Creamy Natural, Light Beige and Under-Eye Disguise.

On counter now!

Call 1-800-181-040 for full stockist details.

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The Heat Group distributes leading cosmetic and accessory brands, Max Factor, Covergirl, Bourjois, Red Earth, Ulta3 and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about The Heat Group, please visit us at [www.heatgroup.com.au](http://www.heatgroup.com.au).

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