

# COVERGIRL

*For immediate release*

## Recreate your look for under \$60!!

*Covergirl has got everything you need to make up your face- for much less than you may think*

Got some spare cash and don't know what to do with it? Want to try a new look but don't know where to start? Covergirl has done the hard work for you, by creating 4 fresh new looks for this year with an added bonus- they won't break the bank!



### The Hot First date

**Summer bronze is a must (and Tanfastic is a Jennifer Hawkins' favourite!), mysterious eyes and glossy- but not OTT- lips for seduction.**

Tanfastic Bronzer in Soleil	\$14.50
Volume Exact Mascara in Very black	\$15.95
Wetslicks lipgloss in Clear Radiance	\$12.50
Eye enhancers (4) in Pure Romance	\$13.50
Total:	\$56.45

### The sleek professional

**A little bit of juicy colour on the lips, full lashes and a radiant complexion with TruBlend Whipped Foundation. Use LineExact eyeliner for a little more definition. (Put a flick in the outer corners if you're feeling flirty.)**

TruBlend Whipped Foundation in Ivory	\$17.95
Fantastic Lash Mascara in Black/brown	\$15.50
LineExact Eye liner in Very black	\$13.95
Wetslicks Fruit Spritzers in Berry Splash	\$9.95
Total:	\$57.35



### The Party Girl

**Professional mascara with a big lashing of Perfect Blend eyeliner for vavavoom eyes in the dark. Conceal any blemishes with the Fresh Complexion Concealer but most importantly, rich, red glossy lips that are totally kissable and won't wear off on him!**



Fresh Complexion Concealer in Buff Beige	\$12.55
Outlast Double Lipshine in Carat Ruby	\$18.95
Professional mascara in Very Black	\$13.50
Perfect Blend Eyeliner in Basic Black	\$11.95
Total:	\$56.95

### The Weekend away

**All you need on the weekend is a foundation that is quick and easy to apply, a coating of mascara, calming eyes (blending blue and cream is always a winner) and your favourite moisturizing lipstick. Easy!**

Ultimate Finish Liquid Powder in Buff Beige	\$16.50
Incrediful Lipcolour in Port Pout	\$14.95
Eye Enhancers (3) in Curtain Call	\$10.95
Multiplying Mascara in Black/Brown	\$9.95
Total:	\$52.36



On counter now! Call 1-800-181-040 for full stockist details.

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The Heat Group distributes leading cosmetic and accessory brands, Max Factor, Covergirl, Bourjois, Red Earth, Ulta3 and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about The Heat Group, please visit us at [www.heatgroup.com.au](http://www.heatgroup.com.au).

*For further information on Covergirl or The Heat Group, please contact:*

Brandy Paris  
[brandyp@heatgroup.com.au](mailto:brandyp@heatgroup.com.au)  
MOB 0425 726 115  
TEL +613 8545 7108  
FAX +613 9548 9127  
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