



**CATWALK  
 MODEL BRUNETTE**

When recovering blonde Britt Maren first rocked up in deeply delicious chocolate at Alexander Wang the other week, our radars went beep. Then came Ajak Deng's newly browned-down buzz cut in London. By the time postgirl for all things Nordic Siri Tollerod wowed the Fendi crowd with her new dirty light brown, our trend-alert bells were ring-a-dinging: brunette is back. Fashion-types will be following by the next front row.

Siri Tollerod



Penelope Cruz



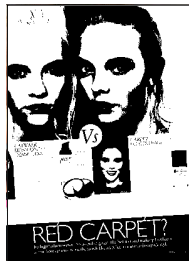
**Vs**

**CARPET  
 L.A. UPLIGHTS**

Where there's a ruby carpet there's the whiff of peroxide in the air. It's California state sanctioned, we suspect. This year even signature non-blondes Penelope Cruz, auburnette Amy Adams and Anne Hathaway nodded to the Hollywood highlights, with warm caramel face-framers, sandy-gold accents and even a little old-fashioned foiling.

Britt at Bottega Veneta A/W 11-12





GRAZIA  
 PAMPERED

**Vs**

**CATWALK  
 DEWY ON THE  
 DOWN-LOW**

Autumn is a technicality. This season skin is all spring – radiant, uncovered with just a creamy sheen glowing from cheeks. At Prada, the feel was ingenuie innocence. At Versace, it was a rosy bloom. For both, makeup mastermind Pat McGrath patted moisture-maxing Covergirl primer into the skin before making pink cheek pigment the key accessory. Supermodel-material skin can skip foundation altogether. Standard-model? Light hands and a youth-boosting treatment makeup will do the trick.



Covergirl & Olay Simply Ageless Serum Primer, \$24.95 (1800 181 040); Smashbox In Bloom Cream Cheek Duo, \$34.95 (1800 705 800)



Scarlett Johansson

**CARPET  
 HD COVERAGE**

Forgive-nothing HD TV has a lot to answer for, including some of the more monumental makeup-mask disasters of recent years. But this Oscars looked a little different – now that new-tech foundation formulas are up to speed, finishes are invisible on extreme close-up. We've blown up Scarlett to a squillion pixels per inch and still she's unshiny and amazing. Tip: concealers are still playing catch-up. Try finger-patting extra foundation over spots...zero blendlines.

Revlon PhotoReady Makeup in Nude, \$36.95 (1800 025 488)

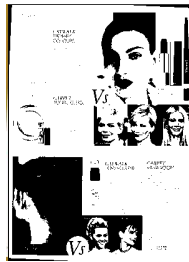


*Are you runway or*

**RED CARPET?**

It's high fashion season. It's awards a go-go. The hot hair and makeup headlines are in. Your options: work the trends like an A-lister or in true fash-pack style

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GRAZIA  
 PAMPERED

**CATWALK  
 PRIMARY  
 COLOURS**

Your eye was immediately drawn right, right? Feeling a sync with the beauty rulebook-burning mash-up of colour on colour? You're fashion. The catwalk is the seasonal mood board for anyone who does not believe in the focus-on-one-feature thing. Or is brave enough to push a boundary. Our call on A/W 11-12's inspiration is Jil Sander, where makeup visionary Peter Philips gave Chanel colours a shake-up. Loving the electrified blue/green eye up against a fired-up red lip. Yes!

Sela Prime Pot, \$42 (1800 007 844) – Technically for eyes, but makeup artists apply this on lips to beige down colour before adding gleam: Bloom Lip Gloss in Gypsy, \$25 (03 9421 0200)



**CARPET  
 TONAL GLEIGE**

Got a gown to do all the talking? The 2011 carpet cue is glamour-beige, or gleige as we're calling it. Notch-above-neutral lips looked more ethereally elegant than ever on Michelle, Gwyn and Cate. Together they make two very fine points on working the flesh lip: keep it glossy or chicky sheer and when your makeup's doing "artful nothings" you must frame your face with a groomed brow. Copying now.



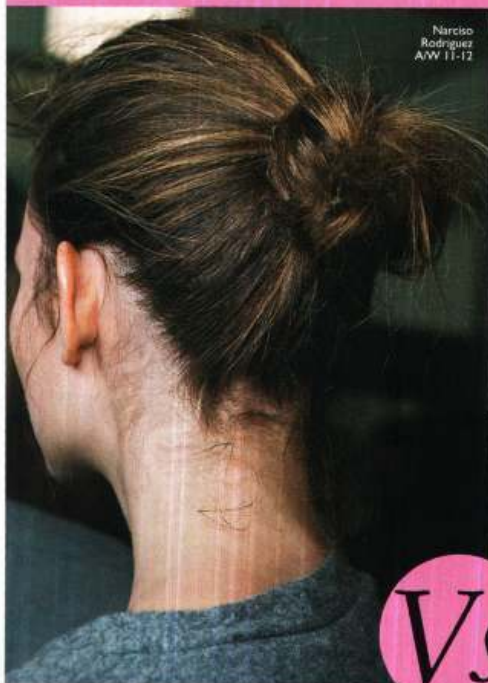
Chanel Rouge Allure Lipstick in Enthusiast, \$50, and Chanel Stylo Yeux in Jade, \$44 (02 9900 2944)



Michelle Williams

Cate Blanchett

Gwyneth Paltrow



Narciso Rodriguez A/W 11-12

**CATWALK  
 LOW VOLUME**

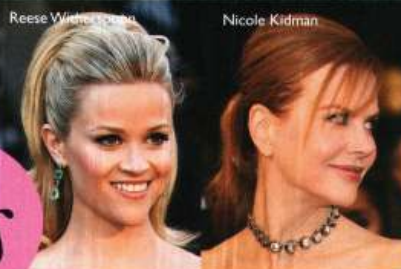
Fashionistas are all about far-too-fabulous-to-care hair: Reference runways from low-key NYC, Narciso Rodriguez's deliberately deconstructed bun was one of our favourites. Hair architect Eugene Souleiman calls it "dirty hair" for busy girls. Styling with his hands, he pulled back the pony and folded into a messy knot. Texturiser toughened it up. Ponytails are to be worn low, with any volume worked in at the ends. Take Gucci and Issa for full-on fashion example.



Wella High Hair Touch & Feel, \$23.50 (1300 889 886)

**CARPET  
 VA VA VOOM**

Some might say Reese came out a little Country Singer Barbie. But we see her point: some lift in your ponytail adds extra elongation to a tiny frame. Nicole Kidman? "The volume was just a hint of Brigitte Bardot. It dressed the look up – her dress was couture. It only took me 35 minutes," says Nic's hairdresser David Babai. Steps: blow-dry in the volume, then back-brush a little "bump" at the roots and pony up. "I only used a dime-size squirt of hair polish for shine."



Reese Witherspoon

Nicole Kidman



David Babai For WildAid Hair Polish, \$26.50 (1300 387 204)



MAC Pure Pigment in Black \$39 (1800 613 828); Covergirl Smoky Shadow Blast in Onyx Smoke, \$17.95 (1800 181 040)

**CATWALK GRAPHIC SMOKE**

Runway trendbrokers aren't walking the (eye)line this season – they're dancing on it, fattening it up, smudging it into serious statements. Black is the crayon/kohl of choice and brave is the spirit. Moschino's MO was to make models look like they were wearing cats-eye shades. Just Cavalli makeup artist Pat McGrath worked her Covergirl kit to the extreme, fanning grease-painty black into a dangerous-looking graphic eye. Even the D&G crew, who resisted full-blown smoke, insist black liner must go B.I.G. Ready to wear? It's a dare.





Moschino  
AW 11-12



WORDS: TRACY WITBIDS PHOTOS: JASON LLOYD/EVANS X7; GETTY IMAGES XL; WIREIMAGE XL; CHRIS JANSSEN

D&G  
AW 11-12

Vs



Mila Kunis



Bourjois Smoky Eyes Trio Eyeshadow in Gris Lilac, \$28 (1800 181 040); Lancôme Le Crayon Khôl EyeLiner in 01 Noir, \$45 (02 9331 8888)

**CARPET HAZY SMOULDER**

If subtlety is more your style, you do sultry with an underscore. We scanned the Oscars and there was a lot of eye focus. Lots of liner. Celebs just keep it tight, neat... the red carpet is no time for risk. So skip the black-on-black – the key to giving enough subtle smoulder is colour contrast. Exhibit A-list: Mila Kunis. Working back an inspired clash with her lavender gown, Mila's makeup artist Tracey Levy began with a wash of coral shadow across the lid, defined with rich brown in the crease and finished with a rim of deep black pencil. Sizzle, sizzle, so seriously glamorous.



LANCÔME