

# COVERGIRL®



## REDEFINE YOUR AGE WITH COVERGIRL

Introducing COVERGIRL  
Simply Ageless Concealer

Wake up! Tired of dark circles and a dull under eye area? **COVERGIRL & Olay** introduce a new way to instantly revitalize your look with **Simply Ageless Concealer**.

**COVERGIRL & Olay's** first ever age-defying concealer visibly perfects and brightens the under eye area for a more wide-awake look.\* **Simply Ageless Concealer** will also hide any pigmentation or blemishes.

**COVERGIRL'S** first creamy concealer with **Olay Regenerist** serum glides evenly over lines and imperfections providing even coverage that blends well, leaving your skin looking and feeling smooth. The **Olay Regenerist** serum, with a combination of vitamins, skin conditioners and anti-oxidants, helps improve skin texture.

This advanced new concealer instantly revitalizes your look, reducing the appearance of fine lines and wrinkles so you look amazing at any age.

Don't let your makeup settle into fine lines and wrinkles, redefine your age with **COVERGIRL & Olay Simply Ageless Foundation** and now **COVERGIRL & Olay Simply Ageless Concealer**.

Get young, firm looking skin without a department store price – use **Simply Ageless!**

**Simply Ageless Concealer** is dermatologically tested, suitable for sensitive skin, and fragrance and oil free.

**On counter – August 1st, 2010**  
**Shades – Light and Light Medium**  
**RRP – \$17.95**  
**Stockist – 1800 181 040**

\*vs. bare skin

For further information on COVERGIRL or The Heat Group, please contact:

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