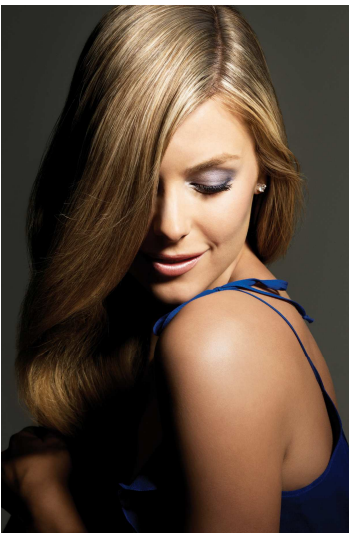


# COVERGIRL

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## HEAT UP THE ROOM THIS SEASON WITH SMOULDERING EYES FROM COVERGIRL

Whether you have a romantic dinner for two, or an evening planned with friends, this winter the hottest look is all about smouldering eyes. Achieve the look with ease with Covergirl's Jennifer Hawkins 'Winter Look'. A trio of eyeshadows in blues and caramels, combined with luscious TruShine Lipcolour will warm you up as the temperatures drop outside. But don't wait long, as this limited edition 'Winter Look' will prove as popular as the woman herself.



To get Jennifer's complete look, start with your favorite trio of eyeshadows. These limited edition 3 kit shadows come in three delectable sets of complimentary shades that take inspiration from the latest in fashion trends.

### 3 Kit Eyeshadows RRP - \$10.95 (limited edition):

- **Shimmering Sands** (3 shimmery brown and cream shades, for the more subtle smouldering look)
- **Curtain Call** (light shimmery pastel pink and blue combined with a charcoal gray will heat up your look)
- **Evening skies** (Taking inspiration from the night skies and stars, a gorgeous shimmery navy, cobalt blue and white to accent and really make your eyes pop)

To finish off Jennifer's Winter Smouldering Eyes add

- **VolumeExact Mascara** – (Bringing extra 'Wow' factor with length and definition to your lashes) RRP \$15.95.
- **Perfect Blend Pencil** – (this creamy smooth formula will glide on effortlessly. Follow it up with the blending sponge tip to help you achieve that smoky smouldering look) RRP \$11.95.



To ensure the focus is kept on your gorgeous eyes, keep your face and lips neutral. To achieve Jennifer's look, get a flawless complexion with TruBlend Whipped Foundation (RRP \$17.95) and then gain natural and sun-kissed skin with Tanfastic Bronzer (RRP \$14.50) and TruBlend Naturally Luminous Loose Powder and Loose Blush (RRP \$14.25).



For the Lips, use TruShine Lipstick in Nude Shine, Petal Shine and Chocolate Shine, sheer-shine lipsticks that colours (not covers), to complement your skin tone (RRP \$14.95). Complete the look with Outlast Smoothwear Lipliner (RRP \$13.25).

Now that you have Jennifer's smouldering look, grab the season's hottest GWP, featuring the gorgeous Jennifer on a beautiful bronze and navy tote bag. Customers who spend \$25 or more on any Covergirl product will receive this limited edition Jennifer Hawkins tote bag free with purchase.



The Winter Look 2008 will be available from 1st March 2008 from Target, Kmart, Big W, Priceline and selected pharmacy outlets. Limited edition Eyeshadows will be available while stocks last. Call 1-800-181-040 for full stockist details. To learn more about Covergirl visit us at [www.covergirl.com.au](http://www.covergirl.com.au)

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The Heat Group distributes leading cosmetic and accessory brands, Max Factor, Covergirl, Bourjois, Red Earth, Ulta3 and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about The Heat Group, please visit us at [www.heatgroup.com.au](http://www.heatgroup.com.au).

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