

THE WORLD'S NO.1
MODEL AGENCY

elite®
MODELS' FASHION
STYLED IN PARIS

PRESS RELEASE - FOR IMMEDIATE RELEASE

Pedicure Toolbox essentials



Ensure your feet are primed and ready for summer with the Elite pedicure tool box. Fashion accessory house and modeling agency, Elite, have got their best foot forward-bringing French styled beauty products to Australian shores. Elite's sleek pedicure range is stylish, high quality, easy to use and will have your feet ready to parade strappy summer sandals in style.

Essential Elite tools for groomed up glory include:

- **Pedi Paddle:** A must have accessory to keep your feet well exfoliated and looking their best. The two sided paddle is perfect for removing dry skin or calluses. RRP \$4.95
- **Toenail clippers:** These clippers have a stainless steel cutter for precision. The design of the clipper also means you can achieve a sleek square nail. RRP \$5.95
- **Nail file:** A three in one nail buffer that will repair, refine and renew your nails. RRP \$5.95
- **Toenail separators:** Expands and stabilizes toes while polishing. Fantastic to ensure your nails dry correctly, fitted out in this season's hottest hues. RRP \$2.95

Available in Target, Kmart and selected pharmacies.

Elite Model Looks offers high quality, model styled beauty, hair and nail accessories for the fashion forward consumer. The Parisian made accessories, packaged in trade mark black and white packaging, provide consumers an affordable opportunity to look and feel like a model.

For further information please contact Fiona Keogh at Star PR & Events: fiona@starprandevents.com.au Moblie: 0408 782 777

The Heat Group distributes leading cosmetic and accessory brands, Max Factor, Covergirl, Bourjois, Red Earth, Ulta3 and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about Heat go to www.heatgroup.com.au