



PRESS RELEASE

Citrus Splash

As the weather is getting warmer, it's time to have fun and experiment with eye-popping shades, so why not extend it through to your beauty tools. French fashion forward accessory brand, **Elite**, has released a limited edition set of beauty tools in this season's hottest colours to brighten up your beauty bag. The tools stand out in sky blue, bright yellow and hot pink, and will never get lost in your makeup bag.

- Sharpen up your eye and lip pencils to precision with the **Elite Cosmetic Pencil Sharpener** with 3 diameters to fit any size pencil in striking sky blue. **RRP – \$6.95**
- **Elite Sapphire Nail File** is a durable nail file with high quality synthetic sapphire particles. It features a rough grained side for final touches and a fine grained side for finishing touches and has a hot pink handle. **RRP – \$4.95**
- **Elite 4 Functions Nail Polisher** in punchy yellow and bright blue ensures polishing, filing shaping and evening your nails is simple in an all-in-one convenient product. **RRP – \$8.95**
- **Elite Large Retractable Blusher** pops out of a light metallic blue case with luxurious silky soft bristles to shape and contour to perfection. **RRP – \$15.95**
- Neaten up your brows with the **Elite Angled Tweezers (Gold Tipped)**. The tweezers are ultra sharp so they will grab onto those unnecessary hairs with minimal effort and in pink will be stand out in any makeup bag. **RRP – \$9.95**

Elite Special Edition Manicure and Beauty Tools are available exclusively from Target Stores Nationally from September 2009.

Stockists – 1800 181 040

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The Heat Group distributes leading cosmetic and accessory brands, Max Factor, Covergirl, Bourjois, Red Earth, Ulta3 and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about Heat go to www.heatgroup.com.au