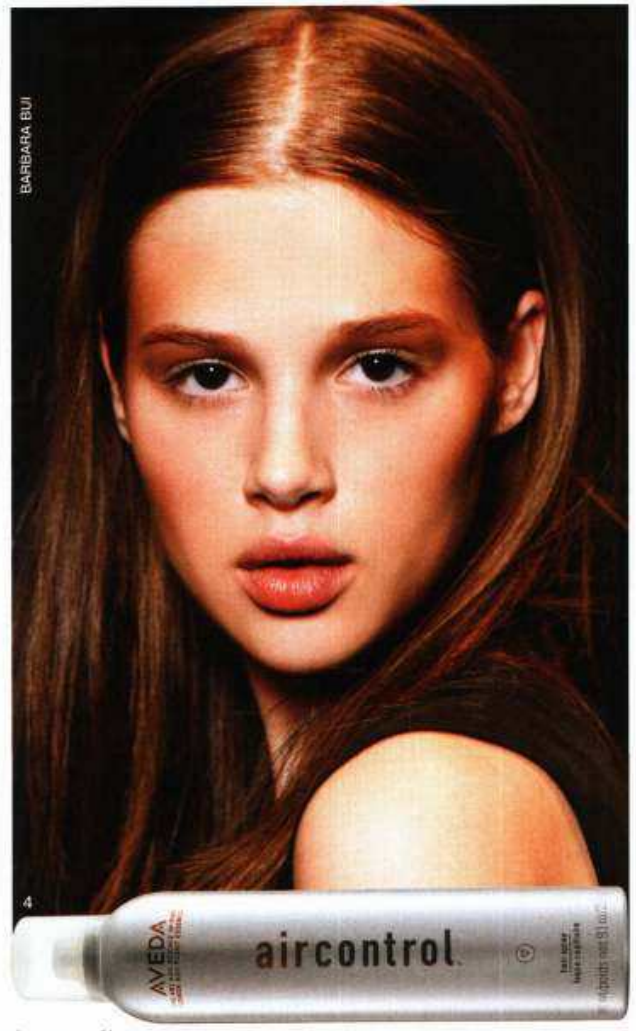




**BEAUTY | HOW-TO**



**INSIDER TIP:**  
 For a symmetrical centre part, trace a line upwards from the middle of the bridge of your nose. Or perfect the side part: by using the end of your eyebrow as an indicator, suggests L'Oréal Professionnel's Mark Thompson.



TREND TO TRY NOW:  
**sharp parts**

Make a style statement with a well-defined part line



**WHY IT'S HOT NOW:**  
 To complement the bold eyes and statement lips at the recent international collections, hair was kept clean and simple, with strong partings - either to the side or straight down the centre - emerging as one the season's hottest styles. Centre parts were popular at Barbara Bui and Roberto Cavalli, while sleek side styles starred at Fendi and Ruffian.

**WHO IT SUITS:**  
 Defined lines work to frame your face. "It's a simple way to achieve a new look with minimal effort," explains Mark Thompson, artistic and events manager for L'Oréal Professionnel. "You can tailor the look to suit any face shape - it's all about the correct position." Depending on your face, some styles can be more complementary than others. If you have an oval- or heart-shaped face, either a

side or a centre part will work well. If your face is slightly rounder or more square, opt for side-swept styles to soften your look, continues Thompson.

**GET THE LOOK:**  
 To create a perfect result, prepare your lengths with a styling cream, like ghd Obedience Cream for Frizz-Free Styling (1), \$35, before roughly drying. Comb your strands off your face and then place the tip of a tail comb, such as Elite Professionnel Rat Tail Comb (3), \$5.65, where you want your part to start. Pull hair straight back, following it with your index finger to the point you want it to end. For a sleek style and to prevent fly-aways, add a small amount of serum like L'Oréal Professionnel tecni.art liss control+ (2), \$25. To finish, set your style with a spritz of Aveda Air Control Hair Spray (4), \$39.95.

SEE DIRECTORY FOR STOCKIST DETAILS. PHOTOGRAPHED BY EDUARDO URRUTIA, LUCA LAZZARIL. TEXT BY LUCY ADAMS