

## Max Factor's new Earth Spirits eye shadows and Nailfinity shades - all the colour you need for the coming seasons.

New Earth Spirits, light and silky eye shadow in a range of beautiful colours. Earth Spirits powder shadow is blended with micro colour pigments, tiny particles of colour that are finely milled to give colour that is fade and crease resistant - versatile enough to be used as either an eye shadow or eyeliner. Long lasting and easy to apply, they are ophthalmologist tested and fragrance free. 18 shades in total with new teals, pinks, brown and blue shades for winters, spring or summer.

Add this to Max Factor's range of nail colour recently introduced, Nailfinity and you have all the shades for the seasons to come. Unlike other long lasting nail varnishes that last but start scuffing and chipping at the edges after a couple of days, or losing their freshly applied glossy look, Nailfinity contains a colour bond complex which sets on your nails to maintain that freshly applied glossy look...Nailfinity doesn't just last - it lasts beautifully. Max Factor is recognised internationally as the make-up of make-up artists and Nailfinity has been developed in conjunction with Max Factor movie make-up artist Graham Johnston.

"Beautiful nails 'finish' a look but they do have to be beautiful and stay that way. The Nailfinity brush is a great shape, size and 'hardness' to apply the polish smoothly and evenly - no ridges. And where some nail polish can chip and shrink back from the edges of the nail after only a couple of days wear and tear, Nailfinity lasts immaculately," says Graham.

Earth Spirits Eye Shadow \$12.45rrp

Nailfinity Nail Polish \$11.95rrp



For further information on Max Factor or Covergirl cosmetics please contact Brandy Paris at The Heat Group (03) 9548 8944 or [brandyp@heatgroup.com.au](mailto:brandyp@heatgroup.com.au)