

The biggest and most exciting model search in 2004 has begun.

Covergirl, in conjunction with Girlfriend magazine, are looking for Australia's hottest new modelling talent in the Girlfriend Covergirl 2004 Model Search. Girlfriend offers its readers the opportunity for international modelling stardom. It's Australia's leading modelling competition and in its 13 year history it has launched the careers of many of the country's top models including Alyssa Sutherland, Tione Hawkims, Amelia Hardy, Kasia Grabowski and Pania Rose. Last year's competition attracted over 4,000 entries and this year is set to be bigger than ever with even more sponsorship support behind it.

The overall winner will immediately secure a 2 year contract with Australia's prestigious CHIC Model Management and NEXT Model Management in New York, plus they will appear in two fashion spreads for Girlfriend and receive a \$1,000 Covergirl/Girlfriend pack. Each finalist will receive an all expenses paid trip to Sydney, a fashion shoot which will appear in Girlfriend and a \$500 Covergirl/Girlfriend pack.

How does it work?

Westfield shopping centres will be hosting the competitions in each state. Girlfriend readers are asked to complete the first call to entry in the February 2004 edition and post with a recent photo of themselves.

On the day of the competition at the participating Westfield centre the Girlfriend Covergirl Model Search judges will be photographing all competitors who enter on the day.

Purchase a Covergirl product and get your face on the cover of Girlfriend!

All attendees that purchase \$15 or more of Covergirl from a participating Covergirl stockist on the day will be eligible for a mini makeover, to have their picture taken by a professional photographer and then have it inserted onto the front of a Girlfriend cover...just for fun! The cover will be printed on the spot and given out. Should the customer want to print out more covers or email to friends, all pictures will be available on the Covergirl website.