

10 hours of lip colour is easy, breezy with Covergirl Outlast.

Covergirl Outlast 10 hour lip colour is a revolution in lipstick - long wearing lip colour that can outlast even your busiest days. Outlast is transfer resistant, you'll never have to worry about leaving your lip marks on any one or any thing ever again!

Using a unique two step application process, with Outlast you can create beautiful lip colour that won't bleed, feather, or dry out.

Outlast contains Permatone™ semi-permanent colour, which gives you brilliant colour and shine that stays true – through work, workouts, pizza, even kissing!

The two step system is easy, breezy....

1. Apply an even layer of Outlast 10 Hour Lip Colour and let it dry for a minute.
2. Glossify with Outlast Moisturising Topcoat - you can apply the topcoat as often as you wish depending on how glossy you like your lips!

Covergirl Outlast is available in 18 shades which include new Outlast Pearls in 6 shades of shimmer.

Covergirl Outlast is available at Target, Kmart, Big W, Priceline and selected Coles, Woolworths/Safeway and pharmacy outlets.

RRP \$19.95

For further information on Max Factor or Covergirl cosmetics please contact Brandy Paris at The Heat Group (03) 9548 8944 or brandyp@heatgroup.com.au

COVERGIRL®