

10 hours of luminous, lustrous pearly lips from easy, breezy, beautiful...Covergirl.

Covergirl has extended its number one selling Outlast lip colour palette by introducing new shades of basecoat with luxurious, luminescent finishes, perfect for all day wear or that special occasion.

Outlast Pearls is the first pearl finish lip colour that will last up to 10 hours even through dinner, drinks and dancing.

Using Covergirl Outlast lip colour is simple.

Paint lips with the new pearl base coat and leave to dry for a few minutes, then apply the Outlast Moisturising Topcoat (which comes in the same pack) to give lips maximum glossy shine whilst keeping them feeling moist, soft and smooth. The colour will last all day but you can apply the moisturising topcoat as often as you like.

Available in 6 shades of pearl and metallic pearl:

518 Berry Pearl

526 Wine Pearl

558 Blush Pearl

594 Plum Pearl

608 Metallic Mauve

531 Metallic Rose

COVERGIRL OUTLAST PEARLS

\$19.95rrp

New Outlast Pearls available now at Target, Kmart, Big W, Priceline and selected Coles, Woolworths and pharmacy outlets.

Visit www.covergirl.com.au for the latest colour stories, trends and tips.

For further information on Max Factor, Covergirl, Goss or Chick cosmetics please contact Brandy Paris at The Heat Group (03) 9548 8944 or brandyp@heatgroup.com.au

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