

Twice the lashes. Twice as glamorous. More Lashes.

"Movie stars have always appreciated the benefits of amazing eyelashes.. More Lashes is fantastic, there is no need for a labour intensive application of dozens of strokes, I can throw my eyelash comb away and still get the look of twice as many lashes".

Jordan Samuel, Chief make-up artist on Chicago.

Max Factor, the make-up of make-up artists, brings you More Lashes, a true innovation in mascara.

The beauty of More Lashes is that it not only provides real volume, but via a patented Lash Combing Brush it also separates the lashes, creating the appearance of twice as many lashes.

More Lashes was developed by Max Factor in conjunction with film make-up artists to solve a specific problem – clumpy lashes. Nowhere is it more vital to create precise eyelashes than in the movies, where images are magnified on a 60ft screen! Max Factor More Lashes delivers a stunning beautiful look of lush, thick, individual lashes.

So what is it that makes More Lashes so good? The unique formulation of More Lashes means that it coats the lashes, but does not cause them to stick together.

We have on average between 90 and 160 lashes on our upper eyelids, and 75-80 on our lower lids, many of which are invisible to the naked eye. With its patented Lash Combing Brush, More Lashes coats and separates every lash for more impactful colour and dramatically fuller looking lashes.

As with all Max Factor Mascaras, the More Lashes formulation ensures that it is resistant to water and smudging.

For the most beautiful lashes with a minimum effort, More Lashes from Max Factor answers every mascara lovers' prayers, and marks the end of the eyelash comb.

More Lashes Mascara (Black, Black/Brown, Brown, Navy) \$21.95rrp

For further information on Max Factor or Covergirl cosmetics please contact Brandy Paris at The Heat Group (03) 9548 8944 or brandyp@heatgroup.com.au

