



THE MAKE-UP OF MAKE-UP ARTISTS

For immediate release  
October 2, 2007

## LASTS YOU THROUGH THE FIRST CANAPÉS TO MIDNIGHT KISSES! LIPFINITY – THE REVOLUTION IN LIP COLOUR

Ahh the festive season... Holiday parties, 'First day of summer bbq's', and the launch of a New Year. So many opportunities to hit the town dressed to the nines and looking your best.

With so many decisions to make, (Which party to attend, which dress to wear, low cut or conservative.. not to mention the accessories!), isn't it nice to know there is *one thing that you don't have to question?* Max Factor Lipfinity Lip Colour for all day colour stay. Whether you're enjoying your first canapés of the evening or your New Years midnight kiss, be confident that Lipfinity will see you through your longest holiday parties always looking your very best.

Simple to use and easy to wear this innovative 2 step, long lasting Lip Colour provides a luscious look and moisturising feel that lasts 10 hours! It won't come off, won't leave a mark on your glass, isn't affected by eating and won't smudge at all, should you find yourself beneath the mistletoe this festive season!



Thanks to Lipfinity's breakthrough formula your lips will look gorgeous day and night!

All you have to do is paint Lipfinity colour base on clean lips (no foundation), wait one minute for it to dry, then polish with Lipfinity moisturising top coat for hours of flawless colour!

The results - gorgeous luscious lips with perfect even coverage that moves with your lips. **Paint, polish and forget about it...**

Max Factor Lipfinity is available in 27 stunning shades and is available in Myer, Target, Kmart, Big W, Priceline and selected pharmacies. **RRP \$29.95**

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The Heat Group distributes leading cosmetic and accessory brands, Max Factor, Covergirl, Bourjois, Red Earth, Elite and Ulta3 and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about The Heat Group, please visit us at [www.heatgroup.com.au](http://www.heatgroup.com.au)

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...get hotter with heat

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