



MIRACLE TOUCH CREAMY BLUSH

Transforms at a touch

The search for the perfect fresh faced beauty look is over! New Max Factor Miracle Touch Creamy Blush is designed to leave a 'just flushed' finish to the skin, resulting in a beautiful finishing touch.

Using a skin responsive format similar to the iconic Miracle Touch Liquid Illusion Foundation, Max Factor Miracle Touch Creamy Blush has a butterfly soft formula, transforming on contact with the skin from solid colour into a hint of natural looking colour to the cheeks. The perfect duo when used with Miracle Touch Liquid Illusion Foundation, Miracle Touch Creamy Blush is designed to complete the flawless look achieved by the Foundation, by giving a signature flourish to create a truly fresh faced look for this summer and beyond.

A FANTASTIC FRESH FACED LOOK

According to *Pat McGrath* gently flushed, glowing fresh skin has emerged as a key beauty trend, characterised by natural, flawless skin with cheekbones accentuated by a warm, soft pink glow, as seen at the Spring / Summer 08 fashion shows.

This fantastic fresh faced look is low maintenance and effortless, *'Boys love it and girls covet it, skin is fresh faced and clean, with a hint of a rosy cheek, - the aim is to look as if you've just come in from a brisk walk, with none of the effort!'* With Miracle Touch Foundation and now new Miracle Touch Creamy Blush, Max Factor has created the beauty tools to give a fantastic skin finish - *flawless, glowing & fresh*. Comments Pat McGrath International make-up artist and Global Creative Director for Max Factor.

The key to Miracle Touch Creamy Blush is the softly pigmented, non-greasy creamy formula that transforms at a touch, blending easily and evenly over skin. The result is a sheer blush of colour across the cheeks giving a fresh, natural glow, which can be built up easily for a more dramatic evening look.

Available from 2 November, 2008

4 shades – Soft Copper, Soft Murano, Soft Pink and Soft Candy

RRP \$17.95

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