

For June Release

So Laque...de Chine

Take a trip to the Orient- Express!!

Bourjois has gone to the 'ends of the earth' to find inspiration for their latest wonderful creation, the **So Laque...de Chine** range of nail polish with extra vinyl and extra shine. With Chinese silks and tapestries in mind, Bourjois has created a polish that contains

twice as much Vinyl as the So Laque polishes- which means guaranteed shine!



The formula dries quickly and will **last up to 7 days**, due to the creation of an **ultra-flexible film** that forms on the surface of the nail.

The **extra-flat brush** permits an extremely precise application, which combined with the sheen of the vinyl, makes for a gorgeous professional finish.

So Laque...de Chine is in a similar bottle to So Laque with a lid that matches the colour inside and a Chinese silhouette superimposed in gold on the front. The bottle, as well as the effect, is bold and elegant.

So Laque...de Chine is available in Rouge Casino, Violine Interdite, Dangereusement Rouge, Noir de Chine. Exclusively at Priceline and Priceline Pharmacies from June 2008. **RRP \$12.00**

For full stockist information contact 1800 181 040.

Bourjois

Quintessentially French and proudly Parisienne, Bourjois has been providing women with their daily doses of make up for over 140 years. Conceived in Paris for Parisienne stage artists' in the 1860's, the brand has created an intrinsic emotional and physical connection with the mega-city. Fun, colourful, quirky and French, the colourful masstige line is the essence of Paris Chic.

The Heat Group

The Heat Group distributes leading cosmetic and accessory brands, Max Factor, Covergirl, Bourjois, Red Earth, Elite and Ulta3 and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about The Heat Group, please visit us at www.heatgroup.com.au.

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...get hotter with heat