

ELITE HAIR ACCESSORIES

KEEP YOUR TRESSES LOOKING PERFECT, WHATEVER THE OCCASSION

When the heat starts rising this summer, the right hair accessory can help to keep your tresses perfectly in place. Elite Models Fashion has a diverse range of hair accessories that will keep you looking your best. Whether you feel like clips or headbands, want sophisticated, sexy or casual, Elite model styled fashion accessories has a style to fit your every mood.

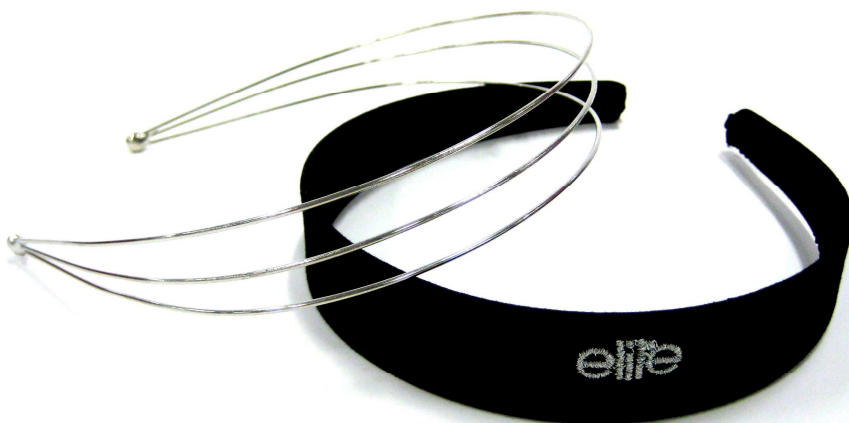


Summer beauty often sees a paired down natural look, so if you're after the simple and sublime, Elite has a fantastic range of **pony tail holders (RRP \$5.95)** and **clips (RRPS \$4.95 - \$9.95)** to give you a non-fussy look.

RRP for items range from \$4.95 - \$6.95

Or, if it's a festive season party that beckons, grab the beautiful **diamante bobby pins (Pack of 4 - RRP \$6.95)**- to hold your coif perfectly in place.

Perhaps you've noticed that headbands are all the rage this spring and summer? To get that sophisticated slicked back look, Elite's gorgeous **triple silver band (RRP \$5.95)**, or an 'Alice' style **basic black or tan (RRP \$ \$8.95)** band will do the trick.



Elite headbands range from \$5.95 - \$8.95

However you're looking to tame those tresses this summer, Elite Model's Fashion hair accessory line has just the fashion forward accessory for you.



RRP's Left to Right – Back Row - \$9.95, \$9.95, \$6.95; Front Row \$4.95 (for 6); \$6.95

Designer Style. Model Look. Superior Quality. Elite's chic accessories line has been *fashion styled by Elite models*, providing the consumer a 'model look'. Styled in Paris **Elite's** new fashionable, *beautiful high quality* range of hair, beauty and nail accessories targets the fashion forward 16-30 year market. The range of 'professional' products is broad and diverse with the trademark black, silver and white packaging defining product usage to help consumers understand how to best use the product.

Elite products are available at Target and selected pharmacies. **The hair accessories RRP's range from \$4.95 - \$9.95.** For stockists, please call 1-800-181-040.

About Elite and The Heat Group

Elite Model Looks places the dream of a 'models way of life' within every woman's reach. Offering high quality, model styled beauty, hair and nail accessories target the fashion forward market. Parisian styled accessories, packaged in trade mark black and white packaging, provide consumers an affordable opportunity to look and feel like a model.

The Heat Group distributes leading cosmetic brands, Max Factor, Covergirl, Bourjois, Red Earth, Ulta3 and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. For more information on the Heat Group visit www.heatgroup.com.au

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...get hotter with heat