



**Woman's Day**  
**17/01/2011**  
 Page: 66  
 Section: General News  
 Region: National Circulation: 408508  
 Type: Magazines Lifestyle  
 Size: 1239.00 sq.cms  
 Frequency: M-----



# Faux Lashes

Want sexy lashes like the stars? Get the latest glam mink eyelash extensions in four easy steps

What do Heidi Klum, Jennifer Lopez, Beyoncé and Oprah all love? Siberian Mink eyelash extensions! Not only do they last longer than synthetic lashes – they have a gorgeous natural look. Debra Sloane, owner of Love Those Lashes, who launched the Siberian Mink, tells how to get Tinseltown's latest craze.



**1 Decide on your look**  
 Chat with an eyelash stylist about the type of style you fancy. Do you want natural lashes, mega-long ones or to go just a little thicker?



**2 Work with what you have**  
 The stylist brushes your lashes to straighten them then applies oil-free make-up remover to ensure they're ready – clean, sterile lashes extend the life of extensions and protect natural lashes. A pad is placed under the lid to protect bottom lashes from glue.



**3 One step at a time**  
 Using tweezers, a single Mink lash is dipped into the medical-grade eyelash glue. Then it is applied by gently wiping glue onto your natural lash and positioning it 1-2mm from eyelid. This process continues until lashes are full and design is complete.



**4 Finishing touches**  
 Finally, the lashes are brushed and a fine layer of eyelash coating is applied to the full set. Your new lashes are fanned dry for about five minutes... and you're all set!

**costs** **\$99 (for a half-set) to \$280.**  
 Refills costing \$55-\$85 are needed every 2-3 weeks. Take-home strips: \$99-\$275.

## Expert eyelash extension tips

- Brush lashes gently after your shower. Try **Love Those Lashes lash brush (1)**, \$10.
- Use **Love Those Lashes Cleansing Cotton Tips (2)**, \$19.95, to clean at the root.
- Don't rub eyes, and apply a water-based mascara, like **Love Those Lashes Water-Based Mascara (3)**, \$29.95, to tips.



66 [www.womansday.com.au](http://www.womansday.com.au)



**Watch our video**  
 For more tips on how to get sexy long lashes, see our video at...  
[www.womansday.com.au](http://www.womansday.com.au)

### Match your eye make-up to your new lashes

Water colours make super-long lashes look lush. We love...

1. L'Oréal Paris Color Appeal Trio Pro in Blue Fever, \$22.95.
2. Laura Mercier Satinée Crème Eye Colour in Teal Cashmere, \$44.
3. Chanel Stylo Yeux Waterproof Long-Lasting Eyeliner in Jade, \$44.

Blinding brights are made for medium, thick lashes. We love...

4. Ulta3 Single Eyeshadow Pot in Grapevine, \$2.95.
5. Bloom Eyeshadow in Peony, \$25.

Flash lashes look fantastic with sexy, smoky eyes and thick eyeliner. We love...

6. Maybelline New York Eyestudio Lasting Drama Gel Liner in Eggplant/Aubergine, \$16.95.
7. Dior Cannage Compact in Dawn Grey and Whisper Grey, \$99.