

THE WORLD'S NO.1
MODEL AGENCY

elite®
MODELS' FASHION
STYLED IN PARIS

THE LATEST TREND IN BEAUTY ACCESSORIES

New elite tweezers with a difference

Elite, top quality, designer styled fashion and beauty accessories, introduces THE must have beauty tool – Lighted Tweezers. No more twisting and turning to find the right light to see all those unwanted facial hairs, this fabulous new beauty tool sheds light on it's subject and voila ! The revolutionary new Elite Lighted Tweezers are the first of it's kind available on the mass market at a very affordable price.

Well groomed, tidy eyebrows act as architecture for your face and add definition and strength. They will help draw attention to your eyes and make them appear larger and more defined. Elite Lighted Tweezers are a precision tool that make eyebrow maintenance much easier and less time consuming. You will be able to expertly tweeze even the finest hairs with the precision shaped slant tips. The stainless steel, water resistant design is crafted to exacting standards for exceptional performance.

For superior results tweeze hairs in the natural hair growth direction. Before tweezing, open pores with a hot towel or shower and ensure that you tweeze only one hair at a time.

Elite Lighted Tweezers come with a free small pouch to store tweezers between uses, as well as spare batteries and a mini mirror for grooming on the go.



Styled in Paris and made in France, Elite's fashionable, up market accessories have all been **fashion styled by models**, providing the consumer a 'model look'. The range of 'professional' products is broad and diverse. Along with their innovative new beauty tools, Elite has also has beautiful traditional hair accessories including headbands, clips and barrettes, brushes, combs, mirrors and all of the nail accessories you could possibly ever need, from scissors, to toe separators, pumice stones and files.

Elite Lighted Tweezers are available at Target from 1st November, 2008. RRP \$19.95
For stockists, please call 1800 181 040

Elite Model Looks offers high quality, model styled beauty, hair and nail accessories for the fashion forward market. The Parisian made accessories, packaged in trade mark black and white packaging, provide consumers an affordable opportunity to look and feel like a model.

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The Heat Group distributes leading cosmetic and accessory brands, Max Factor, Covergirl, Bourjois, Red Earth, Ulta3 and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about Heat go to www.heatgroup.com.au