

# ulta<sup>3</sup> colour me

*For Immediate Release*



## **FAKE-IT FALSE LASHES AT A REALISTIC PRICE**

Create fullness and eye-fluttering sensuality instantly with Ulta3 False Lashes, at only \$5.95rrp, you can afford to!

Back by popular demand in pharmacies around the country is the Ulta3 False Eyelashes. It's a great purchase for any beauty junkie who wants to fake dramatic eyes this season. The handy pack also includes an easy to apply glue so you can re use the eyelashes party after party.

### **Ulta3 - colour for every occasion.**

Whether it's your standard classics, a celebrity trend, or an outfit that drives your style, Ulta3's range of over 236 products will meet your fashion needs at prices everyone can afford. There are 65 nail colours to choose from and colours you won't find in competitors ranges – like black, the brand's winner! At only \$xxrrp for a nail colour, you could have a range as big as the store.

All Ulta3 shades are updated with trends to ensure the range covers everything you need to complete a look. From foundation to fake lashes, Ulta3 has it all – go rummaging through

the Ulta3 bin next time you visit a pharmacy, you'll be surprised at the quality and the selection.

Every fashion diva likes to change their look on a whim. So why limit yourself to only one or two shades when you can have a whole selection at a price everyone can afford?

Ulta3 products are exclusive to and available only at selected pharmacies throughout Australia. For stockists, please call 1-800-181-040.

For further information on Ulta3 or any of Heat's other brands, please contact:  
Brandy Paris at [brandyp@heatgroup.com.au](mailto:brandyp@heatgroup.com.au)