

# ulta3 colour me

## PRESS RELEASE

*For Immediate Release*

### **MATCH YOUR MOOD, MATCH YOUR SHOES WITH ULTA3'S COLOUR ME KIT, WHICH SHALL I CHOOSE?**

Every fashion diva likes to change their look on a whim. So why limit yourself to only one or two shades when you can have a whole selection at a price everyone can afford? Showcasing 29 of Ulta3's top selling shades, this make up kit allows you to mix and match a different look based on your mood, your shoes or whatever you choose.

This December, Ulta3 is launching the cute Colour Me Make up Kit, filled with colour delights. Whether you want earthy tones, popular pastels, or fun summer shades, Ulta3's make up kit provides all the colours you could ever need.

Take your pick from 16 shimmering and matte eye shadows, a bronzer and pressed powder, 4 blushers, 6 lipsticks, and mascara. To complete the set, Ulta3's kit also has two eye shadow brushes, 1 lip liner brush, and 1 blush brush all for only \$14.95.



Whether it's your standard classics, a celebrity trend or an outfit that drives your style, Ulta3's quality products and range of over 236 products will meet your fashion needs at prices everyone can afford.

Ulta3 products are available at select pharmacies throughout Australia. For stockists, please call 1-800-181-040.

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#### **About the Ulta3 and the Heat Group.**

Ulta3 is a well established, highly competitive cosmetic brand operating within the impulse market. Loved by all ages, Ulta3 offers quality cosmetics at an affordable price. Colour Me.

The Heat Group distributes leading cosmetic brands, Max Factor, Covergirl, Bourjois, Red Earth, Ulta3 and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. For more information on the Heat Group visit [www.heatgroup.com.au](http://www.heatgroup.com.au)

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...get hotter with heat