



**Press Release
For Immediate Release**

Brilliant Berry

Ulta 3 has done it again! They have just added 6 new nail polishes to their range – taking it to 80 shades in total – at a price everyone can afford.

Introducing **Ulta 3's Autumn/Winter Brilliant Berry Collection** – a combination of bold berry and bright fuchsia shades to take you straight back into the 80s, with the contrast of deep purples and plums for edgy on-trend hands.

This collection is not for the faint-hearted. Each shade is bright and bold, and about making a statement. However, with the range boasting contrasting shades, whatever your mood with **Ulta3 Autumn/Winter Nail Polishes** will ensure your hands are boasting the latest fashion colours.

Plus, as Australia's number one selling nail polish brand* and still at the remarkable price of only \$2, at this price you can buy the whole collection.

The Bold Brilliant Berry Shades:

- Eighties Fuchsia – *fun hot pink*
- Footloose Fuchsia – *strong magenta*
- Flashback Fuchsia – *deep purple with a touch of berry*
- Mulberry – *deep berry purple*
- Gooseberry – *dark purple*
- Wild Berry – *dark grey*

The **Autumn/Winter Nail Polish Shades** are available from 1st March, 2010.

RRP – \$2.00

Stockists – 1800 181 040

*CTFA F08

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The Heat Group distributes leading cosmetic and accessory brands, Max Factor, COVERGIRL, Bourjois, Ulta3 and Elite and is recognised as one of Australia's most successful entrepreneurial companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about Heat go to www.heatgroup.com.au smart.