



MEDIA RELEASE

Never-ending Nails Introducing Ulta3 Nail Polish Remover

It's good to know there are still a few beauty products available that offer true quality and value for money. Known for their number one selling brand of \$2 nail polishes*, **Ulta3** is proud to launch their very own **Nail Polish Remover**.

New **Ulta3 Nail Polish Remover** is a gentle and conditioning formula that contains almond oil and shea butter to ensure nails are protected and hydrated while removing all types of nail polish.

The quality formula allows simple and effective nail polish removal, even with those on-trend dark shades which are sometimes challenging to remove completely from your nails.

Last but not least, like all **Ulta3** products, is true value for money. **Ulta3 Nail Polish Remover** comes in a large 250ml bottle for only **RRP \$5.95**.

So with **Ulta3** you can buy 2 on-trend nail polishes and **Ulta3 Nail Polish Remover** for under \$10!

Ulta3 Nail Polish Remover is available from 1st October, 2009

RRP – \$5.95

Stockists – 1800 181 040

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The Heat Group distributes leading cosmetic brands, Max Factor, CoverGirl, Bourjois, Red Earth, Elite and Ulta3 and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team:
creative, dynamic, passionate, smart.