



# ulta3

an impulse range of high quality, colour cosmetics for all ages

## Dare To be Different

Impulse cosmetics brand **UIta3** is always on top of the latest trends and the **Eyeshadow Palette Collection** does not disappoint.

**UIta3 Eyeshadow Palette's** comes in 9 new shades that dare to be different. Inspired by the current colour blocking trend, the shades in this collection are impressive. From bold greens, blues and reds for those wanting to make an impression, to elegant smokey blacks and greys, to your traditional neutral brown hues, there is a palette for every look.

Each **UIta3 Eyeshadow Palette** contains 4 complementary shades, which consists of a silky-soft buildable formula so you can control the look. This is perfect, particularly with the dramatic shades, as you're always in control of the final result. Application is simple, start off with one of the lighter shades as a base, add a highlighter shade under the brow bone and finish with the deepest shade/s for definition.

At only \$6.95 for 4 shades, less than \$2 per shade, there will be no decisions in store – you can get one for every occasions!

### UIta3 Eyeshadow Palette Shades

- > **Island Oasis** – Navy, Turquoise, Lime and White
- > **Purple Reign** – Purple, Lavender, Magenta and Subtle Pink
- > **Nude Navy** – Navy, Deep Purple, Cream and Brown
- > **Red Smoke** – Black, Red, Shimmering Grey and White
- > **Smokin' Hot** – Black, Dark Grey, Shimmering Grey and White
- > **Emerald City** – Emerald Green, Light Green, Light Yellow and Gold
- > **Plum Passion** – Taupe, Purple Brown, Plum and Soft Pink
- > **Khaki Army** – Purple Brown, Khaki, Light Brown and Light Green
- > **Choc Ice** – Brown, Copper, Light Brown and Cream

Look no further than **UIta3** to get the latest on-trend shades from all makeup categories – nails, eyes and lips!

RRP – \$6.95

On counter – October, 2011

Stockists – 1800 181 040

UIta3 boasts the number one Nail Polish in Australia selling over 1.5 million units. CTFA 2010



For further information on UIta3 or The Heat Group, please contact

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