



PRESS RELEASE

## 60 Seconds to Stunning Nails New Ulta3 Speed Dry Nail Polish



It's a typical Saturday night and after a day of shopping with the girls, you're ready to hit the clubs wearing that new outfit you just bought. As you slip on your stilettos you look at your hands and realise – you forgot to do your nails!

It's time to grab your **Ulta3 Speed Dry Nail Polish** – in just 60 seconds your hands will be groomed and ready for you to walk out the door.

These salon quality polishes feature both natural and on-trend shades for the season. At such a low price – RRP \$3.50 – you can afford to buy one in every colour.

Transform fingers and toes using a selection of 10 **Speed Dry Nail Polishes** by **Ulta3** – Australia's number one selling nail polish brand\*.

- **Base and Top Coat** – Clear
- **Soft Pink** – A tender soft pink
- **Baby Doll** – A dusty rose
- **Pink Pistol** – A vibrant strong pink
- **Sunset Coral** – A bold coral
- **Fire Truck** – A strong red
- **Deep Wine** – A deep burgundy
- **Blazing** – A strong red with crimson
- **Berry** – A deep purple
- **Royal** – A vibrant midnight purple

**Ulta3 Speed Dry Nail Polish** is available 1<sup>st</sup> October, 2009.

RRP – \$3.50

Stockists – 1800 181 040

\*CTFA F08

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The Heat Group distributes leading cosmetic brands, Max Factor, CoverGirl, Bourjois, Red Earth, Elite and Ulta3 and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart.