

ulta3

colour me

makeup kit



The colour essentials for all occasions offered in one great makeup kit

Can never decide what colours to pack when you are going away or heading out after work? Not sure what your mood will be and what you might need? Ulta3 Colour Me has the answer – a fabulous convenient makeup kit that contains all of Ulta3's best selling colours as well as makeup applicators and brushes.

Available from October, Ulta3 is launching an essential make up kit filled with a fabulous colour selection of great quality makeup products. Whether you want earthy colours or the latest summer pinks, the make up kit provides all the colour you could ever need.

Take your pick from 16 eye shadows in shimmering and matte shades, a bronzer and pressed powder, 4 blushers, 6 lipsticks, and mascara. To complete the set, the kit has two eye shadow applicators, 1 lip liner brush, and 1 blush brush.

Everyone loves an option, so why limit yourself to only one or two shades when you can have a whole selection? Showcasing 29 of Ulta3's top selling shades, this make up kit allows you to mix and match a different look based on your mood, your shoes or whatever you choose. Whether it's your standard classics, a celebrity trend or an outfit for a special occasion, Ulta3's quality products and range of over 236 products will meet your fashion needs at affordable prices.

Ulta3 Colour Me Makeup Kit rrp \$14.95

Available from October 2008 from selected pharmacies throughout Australia.

For stockists, please call 1800 181 040.



Ulta3 is a well established, highly competitive cosmetic brand operating within the impulse market. Loved by all ages, Ulta3 offers quality cosmetics at an affordable price. Colour Me.

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The Heat Group distributes leading cosmetic and accessory brands, Max Factor, Covergirl, Bourjois, Red Earth, Ulta3 and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about Heat go to www.heatgroup.com.au