

Ulta 3 Colour Me Cosmetics, the brand that brings you every colour option in great quality affordable cosmetic products introduces hot summer limited edition nail kits each containing 3 nail shades:

Neon Melon

For the daring or 80's obsessed there is 'Neon Melon' which contains Fruit Tingle (fluro pink), Citrus (fluro yellow) and Tahiti (fluro orange)

Cotton Candy

For a more traditional manicure look 'Cotton Candy' contains Lily White (white), Base Coat (clear) and Manicure Pink (soft pink)

Some like it Hot

For those who like to go full blast.... 'Some like it Hot' contains Fire (bright red orange), Honolulu (canary yellow) and Scarlet (red)

Va Va Boom

This season's Black and White trend is reflected in 'Va Va Boom' which contains Black Satin (black), Snazzle (metallic silver) and Metal (gun metal grey)

Indulge Me

And for the biggest trend colour of the season 'Indulge Me' includes the delights of Purple Passion (Bright Purple), Bo Peep (Hot pink) and Pearly Grape (Dark Purple)

Ideal stocking stuffers or a treat for yourself Ulta3 Colour me Nail kits are an essential item this summer

Available from selected pharmacies nationally from November 2008 Ulta3 Nail Kits retail for \$5.95.

PRESS RELEASE

Ulta3 is a well established, highly competitive cosmetic brand operating within the impulse market. Loved by all ages, Ulta3 offers quality cosmetics at an affordable price. Colour Me.

For further information please contact Fiona Keogh at Star PR & Events: fiona@starprandevents.com.au Mobile: 0408 782 777

The Heat Group distributes leading cosmetic and accessory brands, Max Factor, Covergirl, Bourjois, Red Earth, Ulta3 and Elite and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about Heat go to www.heatgroup.com.au