



essence

made to sparkle



BLOCKING NOTICE:
Please do not publish this press information about essence „made to sparkle“ before the 15th February 2018.
Thank you!

Leave a little sparkle wherever you go! In March 2018, the brand essence is continuing to celebrate with the new trend edition “made to sparkle” – with products for the ultimate glam factor. On board: metallic as well as glittering effects and prism shades to ensure absolutely breathtaking party make-up. Available at Target and selected pharmacies

surprise bag

The surprise birthday highlight: a cute surprise product is hidden in a packaging full of glitter sequins.
RRP \$4.70

01 shine bright like a diamond!



prismatic palette

The powder palette in four pastel shades with a prismatic finish sets highlights on eyeshadow, blush or lipstick. The darker the base colour is, the more prismatic the effect.
RRP \$8.20

01 don't let anyone ever dull your sparkle

highlighting glow drops

This liquid highlighter comes in a practical dropper packaging to make dosage super easy and can be worn solo or mixed with foundation for a radiant complexion.
RRP \$7.80

01 oh, it's so glow!



rose gold liquid eyeliner

The eyeliner with a high coverage in glamorous rosé gold creates trendy eyeliner styles that are sure to be the eye-catcher of any outfit.
RRP \$5.75

01 you were born to sparkle



velvet choker

The velvet choker with a playful pendant in a diamond look can be tied so that the size can be individually adapted to be worn as a bracelet or necklace.
RRP \$6.15

01 keep calm and sparkle on



highlighting eye pen

Highly pigmented cream highlighter in a practical pen shape with a silky texture – perfect for emphasizing the area underneath the brow arch, the inner corners of the eyes or the cheekbones.
RRP \$5.10

01 highlight in your eyes

02 it's time to party



sequin matt top coat

The texture of the top coat with shiny golden sequins turns matt when dry to give the nail style a unique look.
RRP \$4.10

01 pour some glitter on me!

nail polish

High coverage nail polish in rosé gold, purple, pink and white with various effects – like metallic or shimmering – turn the nails into party accessories.
RRP \$4.10



01 glam like BAM!



02 don't be too shy to shine



03 celebrate good times



04 party of your life



velvet metallic liquid lipstick

The long-lasting liquid lipsticks with a high coverage in rosé gold and copper unite two big trends that shouldn't be missing at any party: matt and metallic.
RRP \$5.75



01 star of the party



02 get some sparkle on!